

CS MAGAZINE 2018 RATES (GROSS)

Four Color	1-2x	3-6x	7-10x	Dimensions
2 Page Spread	\$9,328	\$8,260	\$7,642	15.75"w x 10.75"h (Trim) 15"w x 10"h (Live Area)
<i>Spreads should allow .375" for gutter on each side. Please keep live matter .375" from edge. Bleed requires .125" added to all sides for trim.</i>				
Full Page & Bleed	\$4,967	\$4,481	\$4,102	7.875"w x 10.75"h (Trim) 7"w x 10"h (Live Area)
<i>Please keep live matter .375" from edge. Bleed requires .125" added to all sides for trim.</i>				
Back Cover	\$6,210	\$5,602	\$5,127	7.875"w x 10.75"h (Trim) 7"w x 10"h (Live Area)
Cover Two	\$5,962	\$5,378	\$4,923	7.875"w x 10.75"h (Trim) 7"w x 10"h (Live Area)
Cover Three	\$5,462	\$4,929	\$4,512	7.875"w x 10.75"h (Trim) 7"w x 10"h (Live Area)
2/3 Page	\$4,474	\$4,034	\$3,694	4.5625"w x 10"h
1/2 Page Island	\$3,480	\$3,138	\$2,872	4.5625"w x 7.5"h
1/2 Page Horizontal	\$2,981	\$2,691	\$2,464	7"w x 4.875"h
1/2 Page Vertical	\$2,981	\$2,691	\$2,464	3.375"w x 10"h
1/3 Page Vertical	\$2,486	\$2,243	\$2,050	2.1875"w x 10"h
1/3 Page Square	\$2,486	\$2,243	\$2,050	4.5625"w x 4.875"h
1/4 Page Vertical	\$1,487	\$1,343	\$1,230	3.375"w x 4.875"h

Marketplace	1x	Dimensions
1/4 Page Vertical	\$1,144	3.375"w x 4.875"h
1/2 Page Horizontal	\$1,947	7"w x 4.875"h

Online Ad Unit	Monthly Net	Dimensions
Mobile	\$1,200	300 x 60
Top Leaderboard	\$1,400	728 x 90
Rectangle	\$1,400	300 x 250
Half Page	\$1,680	300 x 600
Super Leaderboard	\$2,100	970 x 90
Jumbo Pre/Interstitial	\$2,100	640 x 480
Bottom Takeover	\$5,000	Call for specs

PRINT AD SPECS

- > Preferred file format: PDF-x1a
- > Preferred method of submission: All images must be hi-res 300 dpi, CMYK or grayscale and meet SWOP standards.
- > Save in TIFF or EPS format without embedded ICC profiles.
- > Embed all fonts. Use only Adobe fonts.
- > Files should be 100% of print size.

For more information and uploading instructions please contact:
EH Media, Attn: Manuela Rosengard
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508.660.1500 ext. 226 | mrosengard@ehpub.com

PRINT AD MATERIALS: UPLOAD A HIGH-RESOLUTION PDF TO ADS.EHPUB.COM

ONLINE AD SPECS

- > JPEG or GIF (standard ad units): JPEG file size maximum is 25k; GIF file size maximum is 40k. Creative in .jpg or .gif format with linking URL. Animated GIFs can be submitted but must only rotate 3 times.
- > Flash (standard ad units): File size maximum is 75k. Created in .swf format.
- > Jumbo: File size maximum is 90k. Creative in .jpg format with linking URL.

EMAIL CREATIVE TO ADS@EHPUB.COM

YEARBOOK

Exclusive vendor directory in this special issue of *Campus Safety* and online all year. The Yearbook Issue, online year round.
csyearbook.ehpub.com

2018 CS Yearbook Advertising Options

Premium Package	\$3,960
1 Full-page 4-color ad 1 Advertorial (Corporate Profile)	

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